

VCE Business Management

Business Management examines the ways businesses manage resources to achieve objectives. This subject follows the process from the initial idea for a business concept, to planning and establishing a business, through to the day-to-day management of a business. Business Management helps you acquire the key skills and knowledge required to pursue further business commerce related studies.

Unit 1 & 2	Unit 3 & 4
In Unit 1 & 2 you will: <ul style="list-style-type: none">• Study Business Ownership• Explore affecting business planning/decision making• Learn about legal and financial requirements when establishing a business• Explore marketing strategies• Learn about staffing a business	In Unit 3 & 4 you will: <ul style="list-style-type: none">• Understand the key characteristics of business, for example; stakeholders' interests, management styles and corporate culture• Strategies to manage and motivate employees• Learn management roles and responsibilities• Analyse performance of a business to inform and implement changes to business examples
Types of assessment	Class Activities
<ul style="list-style-type: none">• Case study analysis• Structured questions• Media analysis• School-based practical activities• Written report	<ul style="list-style-type: none">• Apply business concepts and terminology• Analyse and evaluate management strategies• Plan and implement Market Day• Attend Australian Business Week• Local industry visit• Develop a business plan

Careers that may link to this subject area

Business Analyst
Entrepreneur
Human Resources
Project Management

Business Manager
Events Management
Insurance
Real Estate Agent

Business Owner
Finance
Marketing
Sports Management

Commerce Teaching
Hotel Management
Operations Manager
Staff Training

